

PPHC Board Meeting
Tuesday, June 13, 2012

Carolina Wings, West Columbia

Incoming Board for 2012-2013

- This is the final board meeting for the 2011/12 board; the PPHC would like to thank the following outgoing members for their service and dedication: Scott French, Patty Young, Susan Lucas, Morgan Hoffman- Secretary, and Elaine Hoffman- President.
- The PPHC would like to welcome the incoming and current board members and officers for 2012/13: Betty Willyerd, Dawn Kogutkiewicz, Lura Ellis-Newcome, Larry Hoffman, Dawn Mackowski-Frennier-Treasurer, Sherry Lloyd- Secretary, Kevin Wilkins- Vice President, and Tim Haley- President.

Treasurer's Report

- Excluding money from FinFest; there is \$1404.97 in the PayPal account.
- There is still money owed to the hotel for food and incidentals, and the Marriot is waiting for the \$1200 check to be given to the board for FinFest to be cleared by the Marriott corporate office.
- The club is in the process of having a merchant account set up so that debit and credit cards can be taken at events.

Membership Drive/ Committee

- Elaine Hoffman and Patty Young will be joining the membership committee.
- Pride Haley has the presented the following proposal to the board regarding new membership recruiting:

- Offer levels of membership to new members which include club t-shirts. I.e. offer a basic membership (the original/current club fee), a membership plus which for an additional amount includes a club t-shirt, for a bit more you can get a family plus membership which includes additional shirts priced at cost. The Haley's have offered to purchase the shirts.
- T-shirts and membership materials (like welcoming packet and badges) can be distributed at the 1st Happy Hour of the month during a welcoming ceremony, where the club gives the new members a margarita/beer/etc. on the club.
- There will be a welcoming email and posted letter sent to new members, possibly with additional mailings to follow.
- On the printed applications, there will be a space to indicate whether you are interested in participating in a club committee.

Website/ Communications

- Scott French will continue to maintain the website administration and communications.
- The board will keep the separate FinFest website. The benefits to this will be that when google searched, the website will show up first, new comers will not have to search the PPHC website to find the FinFest section.
- In the future all FinFest materials need to direct people to the dedicated website to lessen confusion.

FinFest XIII

- There will be a follow up meeting with the Marriott staff and the board on Tues. June 26, 2012 to discuss the event.

Happy Hour

- July 11, Tanios on Broad River Rd.

- July 25, TLC
- August 8, San Jose in Cayce
- At future Happy Hours, the board would like to raffles, trivia, games etc. to encourage a boisterous atmosphere. Also, the board would like to encourage more club identification.

Misc.

- The board wants to plan another Pirates, Parrot Heads, and Wenches party for around mid October. Elaine Hoffman, Susan Lucas, and Dawn Mackowski-Frennier are on the planning committee.
- The board would like to encourage more impromptu club gatherings and happy hours, the first could take place at Stadium Spirits, behind the football stadium. The club needs to be more of presence at outside functions in the community.
- On June 30th, Ronnie Tsunami and the Wave Riders will be performing at Spinnakers on Lake Murray; 4-7pm.
- The board should be looking into local advertising.
- The board needs to think about event insurance for future functions.
- Pride Haley has volunteered to ask for donations from Kroger and Walmart for the Carolina Children's Home charity.